



The Feeder Tube

by

Mauget

JULY 2007

Research & Development



Marianne Waindle, our Western States Sales Representative, has been provided another hat to wear; that of

Manager of New Product Development. Marianne's new responsibilities will include working with potential suppliers to identify emerging chemistries, collaborating with universities and government agencies on product trials and tests and overseeing the workflow and completion of research and development projects.

Marianne holds a Bachelor's degree in Ornamental Horticulture and Plant Pathology and a Master's degree in Integrated Pest Management from the University of Georgia, and has worked in a sales capacity for the past seven years. She joined Mauget in 2006.

Marianne is a member of the Pesticide Applicators Professional Association and the California Association of Pest Control Advisers, and is an International Society of Arboriculture certified arborist.

"Marianne has the passion and drive that we are looking for in this position," said Nate Dodds, president of J.J. Mauget Co. "Her ability to work closely with suppliers and university and government personnel is a key component of bringing new, tested and proven chemistries to the market."



SAVING THE TREES OF BUFFALO

By: Jean Scott - Northeastern Sales Representative



The people and the trees that live in and around the Buffalo, New York area are used to snow, and lots of it, but the snow that fell in October of 2006 was different; over 21 inches of heavy, wet snow accumulated overnight early in the month while the leaves were still on the trees.

People awoke the next morning to find the streets clogged with snow, tree limbs and branches.

In the Town of Tonawanda, just north of Buffalo, some 27,000 of 31,000 trees in the town were damaged. For Bill McDonald who has managed Lincoln Park in Tonawanda for his whole career, the damage to the crowns of the trees that blanket the park was just the beginning. Crews hired to clear the streets in the surrounding area used the park as a dumping ground for all the limbs and debris. Tub grinders were brought in and soon large, heavy trucks were crisscrossing the park dumping mounds of wood chips. The trucks sank into the mud created by the melting snow leaving deep ruts in and around the roots.

This spring thousands of trees are scheduled to be cut down in towns and cities affected by the storm. The Town of Tonawanda decided to cut down only those trees that lost 60% or more of their crowns. The superintendent of highways for the town decided to rely on the judgment of long time employees like Bill to decide which trees to try and save. When the decision not to immediately cut down the trees in Lincoln Park was made, it became a question of how to best help the trees re-grow both top and roots. Bill turned to John Ruch, a long time Mauget distributor, for help.

Early this spring crews directed by Bill, who is a Mauget Certified applicator, spread out over the park and fertilized every tree they could with Stemix Plus. The park is closed for now and the deep ruts have been repaired. Many of the trees will probably have to come down if they pose a hazard, but for Bill McDonald, saving as many trees as possible is worth the effort.

Calendar of Events:

ISA 83rd Annual Conference and Tradeshow
July 30 - 31, 2007
Honolulu, HI.

Nursery/Landscape Expo
August 17-19, 2007
Dallas, TX.

2007 SMA Annual Conference
September 16-19, 2007
Hollywood, FL.

Pacific Northwest ISA 28th Annual Training Conference
September 17 - 19, 2007
Louisville, KY

EXCITING CHANGES ON THE HORIZON...

Look for exciting changes from Mauget in the near future. In 2008, Mauget will be celebrating it's 50th anniversary as the leader in micro-injection technology. With half a century of tree care under our belt, we will be unveiling a new look, a new website and an entirely new technology!

As the original pioneers of micro-injection technology, Mauget is forever on the path to better science. Developing cutting edge tools, techniques and chemistry for the tree care professional. And we're just getting started.

Expanded Testing of a New Injection System

BY: Charlie Dodds - Vice President of Research & Development

For research there is always much happening and this summer holds something very exiting ; expanded field testing of a brand new tree-injection system.

This device will be simple to use, compact and a fully enclosed system, offering high speed applications. Of course as with any brand new technology, this will be tested in real world conditions by select professional applicators as well as Mauget's own R&D and marketing network. There is much work to do, with more to share this fall.

PRODUCTION NEWS

Demand for our products has eclipsed last year by a good margin and new products Abacide2, ArborFos & Tebujet 16 are all continuing to experience broad acceptance. Our backlog of products to be shipped is at its lowest level since the season began. Fungicides are selling at record volumes across the board and there will more to come as we understand why this is occurring by region.

With the improvements in our production equipment and a change in suppliers we are seeing record production numbers from our production staff. We appreciate our customers understanding and confidence as we conquer these obstacles.

- Nate Dodds - President - J.J.Mauget Co.

Mauget

Ask

Ann: By Ann Hope



Q. If I'm having a problem in the field, who do I call ?

A. Well, first I would suggest calling your local distributor. They are the local experts, and are more familiar with regional problems. If you can't reach them you can always call 800-837-3379 ext 155. That's me! Ann Hope-Technical Support Representative. If I don't know the answer or don't readily have a solution, I will refer you to someone who does.

I can also be reached on my cell phone at 626-321-2473, usually 7 days a week.

Ann Hope is Mauget's Technical Support Representative for Southern California. She has nine years of industry experience in a variety of areas including weed control, ornamental trees and rodent control.

Please email any questions to Ann at: ann@mauget.com

WATER CONSERVATION

Many states are experiencing drought conditions making water conservation more important than ever. Everyone wants to save water, but they also want healthy looking landscape. What to do? Well, first you can start by planting plants that are native to your area. Most of the time, depending where you are located, native plants require less watering.

When watering trees, check the actual water requirements for that particular species and then water out at the drip line of the tree. Watering should be done early morning or in the evening to minimize water evaporation. Placing mulch around the base of trees will also help keep moisture in, reducing your water requirements. There are many good locations on the web that offer more in-depth water conversation suggestions.



If trees could scream, would we be so cavalier about cutting them down? We might, if they screamed all the time, for no good reason.

-Jack Handey

MAN DISGUISES HIMSELF AS TREE IN BANK ROBBERY

A man in Manchester, New Hampshire was recently arrested and charged with robbing a bank while disguised as a tree.

Surveillance cameras recorded images of James Coldwell, 49, with branches taped on his body in an effort to disguise his identity.

Witnesses say Coldwell demanded cash from the teller and then walked out. No one was hurt in the incident and no weapon was shown.

An anonymous tip led police to Coldwell after viewing surveillance images of the tree imposter on TV and he was taken into custody later in the day.

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Western Sales Representative

Please contact Mary Peters—
Newsletter Editor
(mary@mauget.com) with
suggestions or topics you would
like to see in future issues

The Distributor's Feeder Tube is a quarterly newsletter published by the J.J. Mauget Co. Its goal is to provide information to our distributorship in what is new and what is "news" with Mauget and the tree care industry.



DID YOU KNOW?

Some African Baobab trees can store more than 25,000 gallons (in weight, approximately 100 tons) of water in their trunks.

Also, some with age have become hollow and have been used as homes. Some have even been known to house up to 30 people!

